

EMILY MERZ

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Demo Reel: (link)

WORK EXPERIENCE

KEYC-TV, Mankato, MN — Part-time Meteorologist

AUGUST 2022 - PRESENT

- Created remote weather studio to remotely forecast and produce easy to understand weekly weathercasts for Southern Minnesota and Northern Iowa using WSI Max
- Deliver weather effectively via weathercasts, Facebook and Twitter posts, and online blog by posting timely updates of severe threats

Mississippi State Campus Connect, Starkville, MS — Student Meteorologist

AUGUST 2022 - PRESENT

- Forecast and produce weekly weathercasts for Northeast Mississippi using Baron Lynx
- Provide weather updates for 91.1 radio station
- Provide live weathercasts for Take 30 News

KEYC-TV, Mankato, MN — Intern

MAY 2022 - JULY 2022

- Learned the culture of TV news and weather by working alongside established meteorologists
- Filled in for morning, evening, mid-day and weekend shifts, and used WSI Max to produce and deliver weathercasts effectively to viewers
- Assisted chief meteorologist with severe weather coverage during high tornado threat and derecho event days by monitoring warnings, NWS chat, and engaging with viewers via social media
- Engaged with community by giving weather talks to local children about severe weather safety
- Created short forecast updates for the Weather Line phone service for residents
- Updated radio forecasts for local radio stations

Nashville Severe Weather, Nashville, TN — Intern

MAY 2021 - MAY 2022

- Remotely created content for an online weather provider for thousands of daily readers.
- Built and published forecast blogs by analyzing model data.
- Interacted with and provided weather alerts for followers of the @NashSevereWx Twitter

EDUCATION

Mississippi State University, Starkville, MS — Bachelor of Science

AUGUST 2019 - ANTICIPATED MAY 2023

- Geoscience major with concentration in broadcast meteorology
- Communication minor

EXTRACURRICULAR ACTIVITIES

Alpha Chi Omega Sorority —

Executive Board, Vice President
Intellectual Development

OCTOBER 2021 – DECEMBER 2022

- Tracked academics and grades for the Mississippi State University chapter.
- Led academic Chapter Relations and Standards Board meetings.
- Created academic contracts and managed required study hours to encourage academic discipline and growth.
- Served alongside other Executive Board members as a team to establish and run a new chapter.

East Mississippi Chapter of American Meteorological Society and National Weather Association

- Registration Chair; Southeast Severe Storms Symposium 2022
- Symposium Chair; Southeast Severe Storms Symposium 2023

SKILLS

- Wordpress Web Design
- Video Acquisition and Editing: Adobe Premiere Pro, Final Cut Pro
- Social media presence and content creation for many platforms
- Proficient in Baron Lynx and WSI Max
- Proficient in R, GR Analyst, and Bufkit software
- Voiceover work